



COMMISSIONING BRIEF

NHU AFRICA is now structuring our commissions in a way that ensures we attract the best possible submissions from filmmakers to help make the NHU AFRICA unique and world class. The aim is to have a diverse portfolio of docu-features, one-off specials and series. Programmes most likely to be considered will fall into the following categories:

- **African Renaissance:** Stories about the 'New Africa'. Uplifting and amazing tales about African people, places and wildlife, which show the inspirational side of Africa to the rest of the world. Africa has been shown in the past by the media as impoverished and backward. NHU AFRICA wants to now show the other side of Africa, the place that still holds the greatest cultural and environmental power on earth. We are looking for stories that show how Africa can be a leader and an inspiration in a rapidly changing world where technology is not necessarily the solution to the challenges we all face.
- **African Heritage:** Africa as mother continent to all humans has the oldest traditions on earth. There are thousands of unique stories that capture the bond that African people have with the land, the animals and the people around them. We are at a unique time in history when many of these traditions are changing and adapting very rapidly. NHU AFRICA is looking to document this extraordinary time period when hunter/gatherers and astronauts live side by side. We are looking at stories and events that will have tremendous value in 100 years time to both African people as well as the rest of humanity. We are looking at film not only as an expression of entertainment but also as a living resource for coming generations.
- **Pushing the Boundaries in Africa:** These programmes will be cutting edge and controversial. Recording world firsts and experimental topics. The films will probably be ahead of their time and therefore will fit a longer term distribution plan. We are looking for ideas and film language that has not been attempted before. By dedicating some of our investment to stories that push the limits of the human mind and body we hope to shift the medium of television to a much deeper level. A large percentage of the younger audience is moving away from television to more dynamic attractions available on the

internet. These programmes will be aimed at this fast growing audience who demand a much more powerful and hard-hitting approach.

- **True African Conservation:** We have the opportunity to make a tremendous difference by commissioning serious conservation films. The challenge is to make the films innovative, entertaining and exciting whilst at the same time communicating a true conservation message. By using specialists in the field and refusing submissions that are not based on real conservation, NHU AFRICA will be able to overcome the conservation 'block' that other commissioners may face.
- **Classic Natural History:** In the field of natural history many of the photographic boundaries have been pushed very far by some broadcasters, as well as the science of specific animal behaviour. At the same time very little advancement has been made in terms of communicating aspects outside of the boundaries of western rational thought. NHU AFRICA wants to build on the magnificent base provided by this programming and begin adding more African perspectives on nature whilst still keeping the integrity of the high production values set in this field.
- **African Science and Technology:** Capturing science and technology is a fundamental part of our world. We are looking for stories that use science and technology in ways that inspire and change the world in a sustainable way. We are not only looking for the science of machines, but also the technology inside of nature itself.

Please don't hesitate to submit your idea for commission or co-production to geta@nhuafrica.com

Every submission must include:

- 1 page synopsis.
- Treatment (2-4 pages).
- Fully itemised budget in ZAR and US Dollars.
- Key Creatives biographies.
- Screener or showreel, if any.
- List of co-production, distribution or finance partners, if any already attached.

There is no closing date for the submissions and we take proposals at any time of year. You will hear back from NHU AFRICA within 4 weeks of your submissions as to whether your proposal has been successful or not.